

# Iowa Ranch Horse Association Advertising Form

2008 Sponsorship, Ad & Directory Order Form

Business Name \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

## **2008 IRHA Sponsorships – additional benefits increase with each level\***

_____ <b>Blue Ribbon</b> - 10% off any ad purchases	\$100	_____
_____ <b>Bronze</b> - 15% off any ad purchases	\$150	_____
_____ <b>Silver</b> - 20% off any ad purchases	\$200	_____
_____ <b>Gold</b> - 25% off any ad purchases	\$250	_____
_____ <b>Platinum</b> - 30% off any ad purchases	\$500+	_____

- Please contact a board member for benefits of sponsorships over \$500
- Details on each level's benefits can be found at [www.iowaranchhorse.com](http://www.iowaranchhorse.com).

## **2008 In the Loop Newsletter Ad**

	<b>Per Issue</b>	<b>Full Year (5 Issues)</b>	
_____ Full Page	\$30	\$120	_____
_____ Half Page	\$20	\$80	_____
_____ Quarter Page	\$15	\$60	_____
_____ Business Card	\$10	\$25	_____

## **2008 IRHA Directory & Annual Report Ad:**

_____ Back Cover (7.5" x 10.5") – <b>COLOR!!</b>	\$175	_____
_____ Inside Back Cover (7.5" x 10.5") – <b>COLOR!!</b>	\$175	_____
_____ Inside Front Cover (7.5" x 10.5") – <b>COLOR!!</b>	\$175	_____
_____ Centerfold (2 Pages or 10.5" x 16", no color)	\$175	_____
_____ ➤ Please contact Shelly for availability of these prime locations		
_____ Full Page (7.5" x 10.5")	\$100	_____
_____ Half Page (4.5" x 7.5" Vertical or 3.5" x 10.5" Horizontal)	\$70	_____
_____ Quarter Page (4.5" x 3.5")	\$45	_____
_____ Business Card (standard)	\$30	_____
_____ Special Page Placement	\$10	_____
	<b>Total</b>	_____

Directory ads must be received by December 1<sup>st</sup>, 2008. Please make checks payable to the **Iowa Ranch Horse Association**. Ads may be emailed to [shellyh@iowaranchhorse.com](mailto:shellyh@iowaranchhorse.com) or mailed with payment to:

Shelly Hagen  
7448 25<sup>th</sup> Ave  
Watkins, IA 52354

For additional information, email or call 319-560-4746.

**Thank you for your support!**